

## ORDER



**Orders**  
**Order / Rev:** 68803  
**Alt Order #:** 9852709  
**Product Desc:** David Freed for AG  
**Estimate:**  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/28/12 / 10/29/12  
**Order Type:** GENERAL

## WLYH CW15

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Brabender Cox Mihalke  
**Buying Contact:**  
**Billing Contact:**  
 1218 Grandview Avenue  
 Pittsburgh, PA 15211

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Freed/R/Attorney General  
**Demographic:** HH  
**Product Codes:** State Attorney General  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	14	\$2,845.00	\$2,418.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	14	\$2,845.00	\$2,418.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$2,845.00</b>	<b>\$2,418.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/30/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	6	\$275.00	P-2	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			6		\$275.00		0.00				
N 2	WLYH	10/30/12	11/05/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$125.00		0.00				
N 3	WLYH	11/03/12	11/03/12	Sa Prime Access Rotato Sa 7p-8p	CM	7p-8p	-----S-	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S-			1		\$225.00		0.00				
N 4	WLYH	11/04/12	11/04/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	-----S			1		\$225.00		0.00				
N 5	WLYH	11/03/12	11/04/12	Sa-Su 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-----SS	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
													<b>Totals</b>	<b>14</b>	<b>\$2,845.00</b>